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# BRITTINGHAM'S

## 1950

### STRAWBERRY BOOKLET

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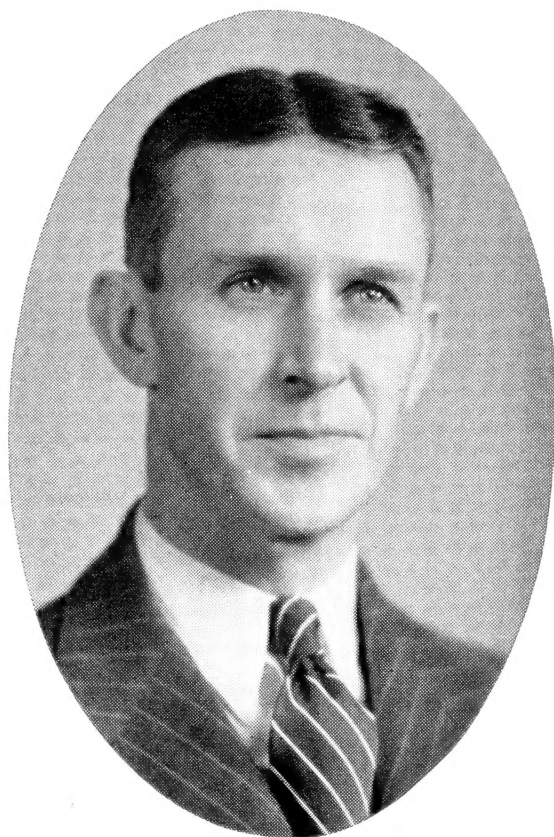


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**JAMES W. BRITTINGHAM**

Ocean City Boulevard

**SALISBURY, MARYLAND**



JAMES W. BRITTINGHAM

### ***A Message To Berry Growers***

The Business given me in recent years has been very pleasing. Highly gratifying and deeply appreciated are the great number of letters I have received from many of my satisfied customers.

This work is my pride and joy. I grew up on a strawberry farm and my several years experience in this business has meant much to me in knowing how to grow good quality plants. I take pride in growing plants that are well worth my customers money; and it is very gratifying to receive letters such as I have reprinted in this catalogue, and know my customers are well pleased.

I have described to the best of my ability the several leading varieties of strawberry plants which I am listing in this booklet. This may help you in selecting the variety best suited to your needs.

It doesn't take a large space for a strawberry garden, so don't overlook the garden specials I have to offer on page 11, or if you are planning a number of acres for market don't forget to write for quantity prices.

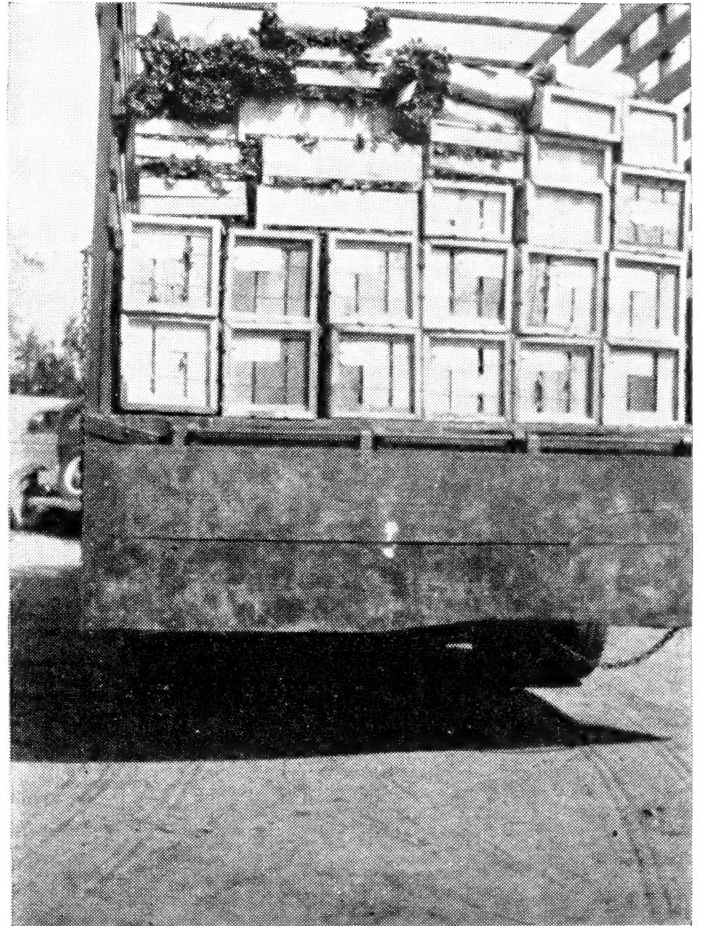
Large or small, I solicit your order with the assurance I shall do everything possible to give perfect service and satisfaction.

Sincerely and gratefully,

JAMES W. BRITTINGHAM,  
Owner and Manager

# Good Plants to Arrive in Good Condition

When you order Brittingham's plants you may be assured of receiving your plants in good condition. You will notice by the photograph to the right showing a load of plants ready to leave for shipment to various points in the United States that they are packed in well ventilated crates. The plants are carefully packed with dampened moss put to the roots so as to retain the moisture of the plants while in transit.



~~~~~  
"PLANTS THAT SATISFY"  
~~~~~

## Just A Few of The Many Letters Received From My Customers

### Good Livability

Ohio

I received my strawberry plants on April 23. They were in excellent shape and I haven't lost one since they were set out.

Sincerely yours,  
Kelly T. Bloomer

### Satisfaction Brings Repeat Orders

New York

We purchased plants from you last year, and liked them so much I am ordering again from you this year.

The plants last year were received in very good condition. They were very nice plants, packed good, and your shipment prompt too. Thank you.

Mrs. Kenneth Thompkins

### Strong Plants

New York

Received my strawberry plants in fine shape. They were strong nice plants.

Edward Ordway

### Received Plants In Excellent Condition

Ohio

Just to let you know we received the berry plants in excellent condition and are all growing nice. Thank you again.

Lester Steiner

### Well Pleased With Plants

Virginia

Received the berry plants from you in good condition and they are doing fine. I am very pleased with them.

Grayson Chesser

James W. Brittingham, Salisbury, Md.

---

## ALWAYS DEMAND BRITTINGHAM'S PURE STRAIN OF PLANTS



**CERTIFIED**

**QUALITY**

### GOOD STRONG VIGOROUS PLANTS

This is an exact photograph taken on one of my strawberry plant farms. Notice the nice dense beds of strong vigorous plants such as I specialize in growing.

My plants are grown in good rich soil especially adapted to producing large sturdy plants with a good strong root system. These plants are carefully dug and thoroughly cleaned with roots straightened ready to put in the ground. They are then packed in moss which has been dampened so as to retain the moisture for the plants to arrive in perfect condition.

My plant farms have been inspected by the Maryland State Horticulture Department and have passed inspection free from injurious diseases.

---

#### Plants Growing Fine

New Jersey

Received my strawberry plants on March 29, in good condition and they are growing fine. Thanks kindly.

Mrs. Hattie Goodwin

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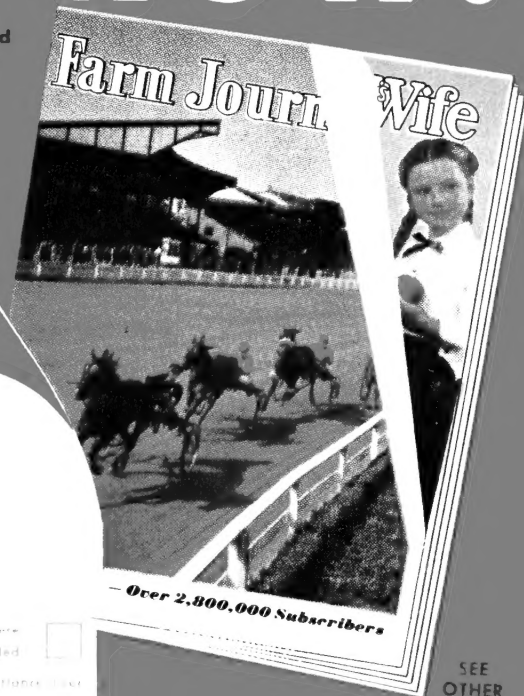
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Woman's Home Companion ....	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 6.00

## For Menfolks

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American Poultry Journal .....	<input type="checkbox"/> .50	<input type="checkbox"/> .....	<input type="checkbox"/> 2.00
Breeder's Gazette .....	<input type="checkbox"/> 1.00	<input type="checkbox"/> .....	<input type="checkbox"/> 2.00
Mechanix Illustrated .....	<input type="checkbox"/> 1.80	<input type="checkbox"/> 3.50	<input type="checkbox"/> 5.00
Outdoors .....	<input type="checkbox"/> 2.00	<input type="checkbox"/> 3.00	<input type="checkbox"/> 4.00
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Popular Science .....	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.50	<input type="checkbox"/> .....
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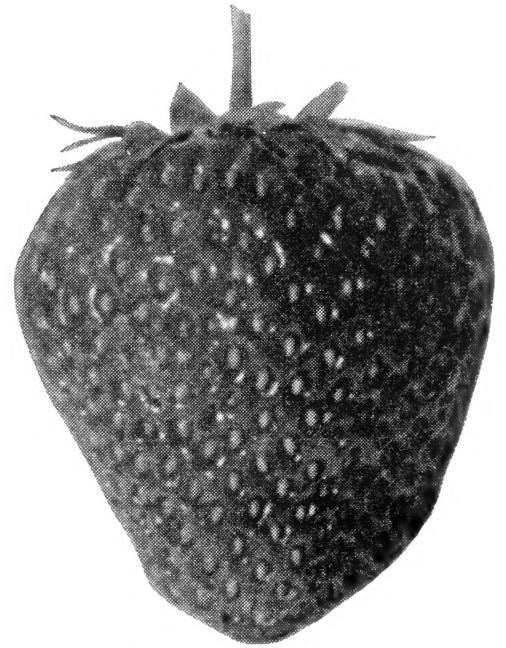
RECOMMENDED BY  
**James W. Brittingham**



# THE NEW TEMPLE

## DISEASE RESISTANT

The New Temple has the many fine qualities you expect to find in a strawberry. A favorite in flavor and productiveness.



The New Temple is a United States Department of Agriculture cross between Aberdeen and Fairfax. It is resistant to leaf spot, leaf scorch, and red stele (root rot), and is an exceptionally vigorous variety making dense beds of unusually tall plants. It was bred for heavy yields and growers proclaim it a leader.

Temple is nearly as early as the Blakemore and has a long fruiting season. It is known for its extra large size berries, light red in color, with attractive green caps. Its firmness boosts its qualities for long distance shipping, and last year Temple brought top prices on the market. Its excellent flavor makes it also nothing short of delicious for table use.

The Temple can be grown in most any berry growing section in the North, as well as the Eastern and Central States and as far South as North Carolina. Temple is a money-maker. No berry should overlook planting it.



- Large Size
- Fine Flavor
- Good Shipper
- Heavy Yields
- Vigorous Grower
- Disease Resistant

---

The photograph at the lower left shows Temple at the packing shed still in the 10 quart field carriers. Just as they were brought in by the pickers.



## *New!* **SPARKLE** *New!*

### **An Outstanding Midseason Variety**

SPARKLE, although a comparatively new variety has widely and rapidly gained its popularity as an outstanding midseason berry. It is a cross of Premier and Redheart, the development of which took place in the State of New Jersey.

SPARKLE produces large fruit deep red in color with very shiny skin, thus possessing qualities true-to-name. It's firmness, large size and excellent flavor makes it a good berry for home use and quick freezing. However, last season it definitely established itself as a leading money maker on the markets.

SPARKLE, like the Temple is resistant to root diseases and produces from medium to heavy foliage, which assures a heavy yield. It is especially recommended for the middle and North Atlantic states and as far West as Ohio and Missouri. No berry grower in this area should overlook ordering Sparkle.

- |                     |                      |
|---------------------|----------------------|
| ● Vigorous Grower   | ● Large Fruit        |
| ● Disease Resistant | ● Money-Maker        |
| ● Heavy Yields      | ● Excellent Freezing |

---

**GROW BRITTINGHAM'S SELECT STRAINS AND INCREASE YOUR YIELDS PER ACRE AT NO ADDITIONAL COST.**



# PREMIER

## *Still An Outstanding Early Variety*

PREMIER is very productive, having berries of medium to large in size, moderately firm and very attractive. It withstands unfavorable weather conditions when other varieties fail, and is known as a frost-proof variety. The PREMIER is still, after years of experience, one of the leading early berries. No strawberry has remained a favorite for so many years as Premier.

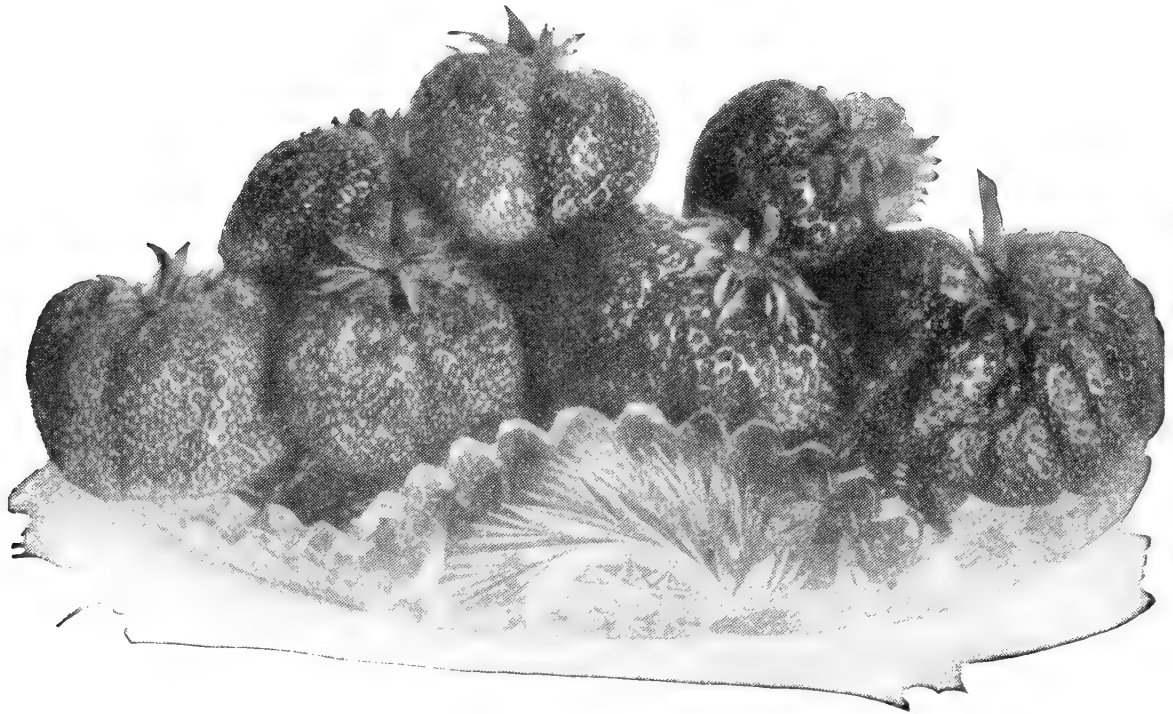
Brittingham's pure strain of Premier makes nice plant beds and are known for their heavy yields. Don't overlook planting Premier.

- |                   |                |
|-------------------|----------------|
| ● Frost Resistant | ● Good Shipper |
| ● Good Yields     | ● Money Maker  |

## **New! FAIRLAND**

A red steel resistant variety of vigorous growth. It is of the same cross as Temple and Sparkle and can be grown in most any northern berry producing area.

See Back of Catalog for Prices



# New! ★ REDSTAR

## *A Leading Very Late Variety*

Red Star, a leading late variety, makes nice beds of vigorous, healthy plants that are spot and scorch resistant.

Red Star is a very heavy producer of large bright red berries, which do not turn dark and of exceptional flavor and quality.

It is a cross of Fairfax and Chesapeake. This cross has produced a berry of much higher quality than either of its parents. It possesses the flavor of the Fairfax and the firmness of the Chesapeake. The berries are in general the shape of the Chesapeake, having also the pretty yellow seed like the Chesapeake. However, some of the berries will show the shape of the Fairfax parent. The unusually large light green caps makes it an unusually attractive berry for marketing, while its delicious flavor and quality proves ideal for table use.

As the Red Star blooms after most of the killing frosts are gone, one can most always depend on the Red Star as a Sure Cropper.

Red Star, like most late varieties, thrives best in any good moist soil. It is recommended for all Northern berry sections to as far South as Virginia.

- |                     |                   |
|---------------------|-------------------|
| ● Beautiful Berries | ● Vigorous Grower |
| ● Good Flavor       | ● Healthy Plants  |
| ● Excellent Shipper | ● Heavy Yields    |
| ● Sure Cropper      | ● Large Berries   |

See Back of Catalog for Prices

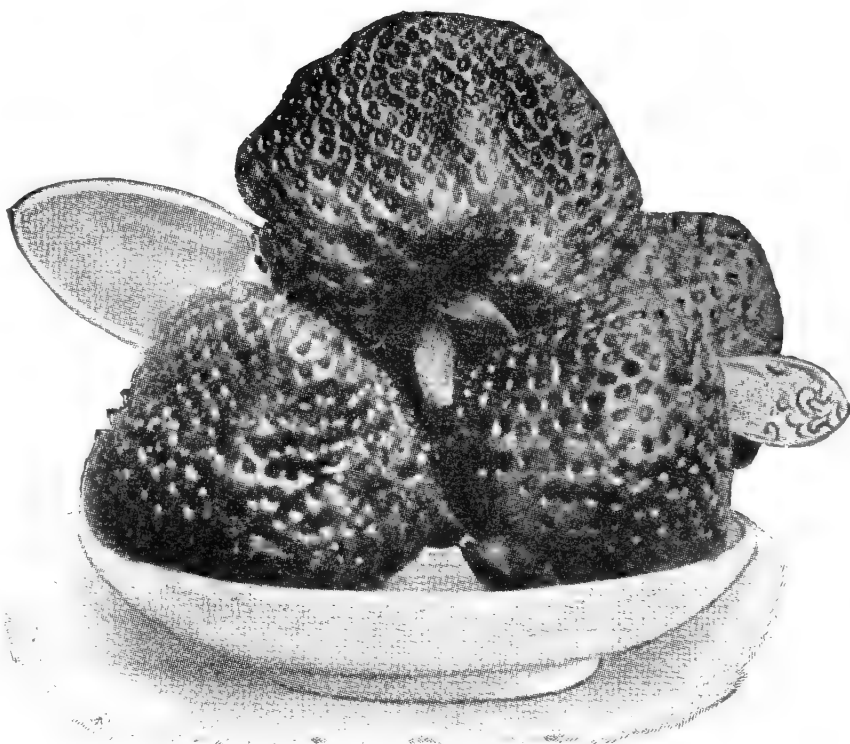


## FAIRPEAKE

Fairpeake is a NEW Late variety but not as late as Red Star. The foliage is resistant to leaf spot and scorch and is a good yielder of beautiful bright red berries of medium size.

Fairpeake is a cross of Fairfax and Chesapeake, which makes it everything words might express in a delicious flavor. It tops the Fairfax or Chesapeake in flavor, productiveness and firmness, which makes it a good shipping variety.

It, like most other late varieties, thrives best in moist soil.



## New! MIDLAND

### EXCELLENT FREEZING VARIETY

An early variety, producing strong healthy plants, but does not make as dense bed as Temple or Sparkle.

Midland produces very large firm berries of a deep red color and glossy skin. It has excellent dessert and freezing qualities, and is also a good marketer.

## CATSKILL

Catskill is a midseason variety which is very widely planted by market growers as well as small gardeners. It is a producer of unusually large berries of excellent flavor.

Catskill can be grown in any Premier producing area.

---

### Received Plants OK

I am sending you this card to let you know that the plants arrived OK and are growing fine.

Pennsylvania

Sarah E. Miller

### Received Plants In Good Condition And Re-Orders

Received plants in good condition. Enclosed you will find money order for more plants. Thank you.

Ohio

Cecil Harder

See Back of Catalog for Prices



## **GEM Everbearing**

*The Outstanding Everbearing Gem*

Gem is the most outstanding and dependable of all everbearing varieties. It is also known to be adapted to a wider range of soils than most everbearers. It is a vigorous grower and a heavy producer of large light red berries. Don't overlook having the Gem in your home garden and enjoy fresh strawberries until freezing weather.

## **MASTODON**

Mastodon produces larger and more rugged plants than Gem, though not as dense a bed. It does not produce quite as good a crop within a short time after setting like the Gem, but you may have the assurance of a heavy crop in the spring.

# Garden Specials

The strawberry garden can be appreciated for its beauty as well as for its delicious and nutritious dessert value. If your garden space is limited why not try using strawberry plants for borders in your gardens. Where more space is available, it is best to set your plants in rows for better cultivation. Why not have a nice large strawberry garden? If you have more than you need to serve fresh, they make delicious preserves and jams, and always enjoyed frozen.

## Special Offer Garden

50 Fairfax  
50 Temple  
50 Sparkle  
50 Premier

200 Plants for only..... **\$4.95**

(Regular price \$6.85)

2 Gardens—400 Plants.....\$7.95

## Youth's Extra Money Garden

75 Temple (Early)  
75 Sparkle (Midseason)  
100 Gem (Everbearing)

250 Plants for..... **\$6.95**

(Regular price \$9.75)

2 Gardens—500 Plants.....\$11.95

## Dessert and Freezer Garden

100 Temple  
100 Sparkle  
100 Midland

300 Plants for..... **\$5.95**

(Regular price \$8.30)

2 Gardens—600 Plants.....\$9.95

## Good Yielding Garden

25 Premier  
25 Temple  
75 Gem Evb.

125 Plants for..... **\$4.95**

(Regular price \$6.25)

2 Gardens—250 Plants.....\$8.95

## Market Garden

200 Premier  
200 Temple  
200 Sparkle  
200 Red Star

800 Plants for..... **\$12.85**

(Regular price \$19.30)

2 Gardens—1600 Plants.....\$24.00

## Long Season Garden

50 Temple (Early)  
50 Sparkle (Midseason)  
50 Fairpeake (Late)  
100 Gem (Everbearing)

250 Plants for..... **\$5.95**

(Regular price \$8.50)

2 Gardens—500 Plants.....\$9.95

Important! In ordering please state Garden name.





**SETTING PLANTS**

Above is the equipment used in setting large acreage of strawberry plants on Brittingham's farms, and some of the same fine experienced men that have been rendering their service for several years.

---

## **Chesapeake**

Chesapeake is a good late variety producing fine quality dark red berries, which are delicious. The Chesapeake stands out as a very good shipping berry. One of the most popular mid-season varieties.

## **Fairfax**

An early variety and an old favorite for home and market gardening because of its excellent sweet flavor requiring little or no sugar. It is a good plant maker and a heavy yielder of light red berries firm enough for shipping purposes though turns somewhat darker in the fully ripe stage. Can be grown in any Premier producing section.

## **Blakemore**

Blakemore is one of the earliest solid berries on the market, with great shipping qualities.

Is generally known to withstand more hardship in neglect of picking than any other variety.

## **Dorsett**

An early variety of vigorous growth. The berries are of medium light red color and its firmness is equal to that of Premier. Dorsett does not thrive as well in the Southern States as the berries are apt to be small under dry conditions.

## **Lupton**

A very good late variety, making a nice bed and a heavy yielder of large, attractive, firm berries excellent for shipping purposes, therefore a money maker. Can be grown in most any Northern berry producing area and as far South as Maryland.

## **Big Joe**

Big Joe is a popular midseason variety mostly suitable for planting in any section from Maryland northward. It is a vigorous grower and under normal conditions, is a heavy producer of large light red berries which are firm enough for long distance shipping.

**See Back of Catalog for Prices**

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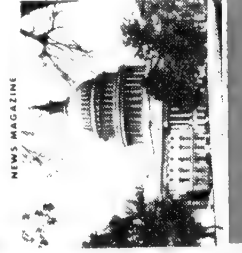
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**James W. Brittingham**

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coupon NOW**

# Instructions For Growing Strawberries

It does not take an experienced person to grow strawberries. Early planting is of utmost importance. By following instructions given below they can be grown by anyone with very good results.

**Type of Soil**—Strawberries do well in any good garden soil. They thrive more abundantly, however, in reasonably low land than in very high sandy soil. If a spot has grown in rank grass and weeds it is an indication the soil is fertile enough to grow strawberries.

**Soil Preparation**—As soon as the weather permits in the early spring, work the ground to a depth of about six inches and then break up the small lumps of soil and work the land to form a reasonably level bed. By doing this, the soil will pack well around the roots of the plants, and makes cultivation much easier. A rye or crimson clover sod is very good to turn under.

**Time to Plant**—Northern States—April and May; Central States—March and April; Southern States—February and March. It is well to start planting as soon as possible after the weather has permitted getting the land in order after the winter freezes. The earlier the plants are set the better they get a start before the hot days come on, which often brings dryer weather and the plants do not grow so fast.

**Care of Plants**—It is always best to set your strawberry plants as soon after they arrive as possible. Before setting cover the roots with water for an hour or two. This will assist considerably in helping the plant get established, especially in dry weather. If the plants cannot be set as soon as they arrive it is best to put them in cold storage at about 32 degrees. If not convenient to do this then wet the moss which the plants were packed in and lay over the roots in order to keep them damp. Put away in a cool shady place out of strong winds until they can be used. Never wet the tops before setting especially if they are being set in a very hot sun, as this may cause the leaves to scald and thus damage the plants considerably.

**Planting Distance**—Rows 3 1/2 feet apart, 18 inches distance in row, 8,000 plants per acre.

**Planting Depth**—It is important to set the plants in the ground deep enough so the roots are entirely covered with soil. Do not cover the crown as that would cause the plant to die. If the entire root is not set in the ground the sun and air will dry the roots and the plant will not thrive as well as if all the roots were put below the ground.

**Cultivation**—The first cultivation should come about one week from the time plants are set in the ground, and from then on as often as you see they need it to keep the ground broken and free from grass and weeds. Frequent shallow cultivation is recommended in time of a drought as that will help retain the moisture, even though grass and weeds may not appear.

**Removing Blooms**—Blooms usually appear on strawberry plants a few weeks after the plants are set in the ground. It is always best to remove these first blooms from the vine in order to give more strength to the main plants which you want to make a nice fruiting bed for the following season. With EVERBEARING PLANTS the blooms should be removed for about the first ten weeks, at which time the plants should be fairly well established, then let the blooms appearing after that time remain on the vine to make fruit.

**Fertilizer**—Do not use fertilizer directly at the roots as this may seriously impair the growth of your plants. Stable manure is very good but should be spread and worked into the ground before your planting. It is recommended to wait until your plants have become well established then give them a light side dressing (about 400 lbs. to the acre) of any commercial fertilizer with analysis of 6-5-5. However, if the soil is quite fertile no fertilizer is especially necessary.

# In Ordering

**DO NOT POSTPONE MAILING YOUR ORDER.** Send it in today and delivery will be made as near time requested as possible.

Attached with this booklet is an order blank for convenience. By filling it out completely and accurately will help considerably in the filling of your order.

Be sure to write, or print, your name and address plainly and see that you have enclosed the amount of your order.

If there is urgent need for your plants do not hesitate to wire or write to us to that effect and your order will be given immediate attention.

## PAYMENT

In ordering please remit by post office money order, bank draft, or check. Cash may be sent if your letter is registered. Prices quoted are F.O.B. Salisbury, Maryland. Transportation is not prepaid. Any order will be booked if one fourth its value is received with the order and the balance before time of shipment.

## MINIMUM PARCEL POST RATES:

### Add For Postage

25 plants .....	15c
50 plants .....	18c
100 plants .....	20c
200 plants .....	25c
300 plants .....	30c
400 plants .....	45c
500 plants .....	55c
1000 plants .....	85c

If you wish your plants shipped by Parcel Post, please add enough postage according to the rates shown, otherwise they will be shipped by express or C.O.D. for the amount of the postage.

---

**REFERENCES:** Truckers & Savings Bank, Pittsville, Md., Farmers & Merchants Bank, Salisbury, Md.,

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## CERTIFICATE OF INSPECTION

### STATE HORTICULTURAL DEPARTMENT

#### Certificate of Inspection

#### Duplicate of Number 733

THIS IS TO CERTIFY, That on the 19th day of September, 1949, we examined the Nursery Stock of James W. Brittingham, growing in his nurseries at Salisbury, County of Wicomico, State of Maryland, in accordance with the laws of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection, from San Jose Scale, Peach Yellows, Pear Blight and other dangerously injurious insect pests and plant diseases.

THIS CERTIFICATE is valid until September 30, 1950, unless sooner revoked and does not include nursery stock not grown within this State unless such stock is previously covered by Certificate and accepted by the State Entomologist and State Pathologist.

G. S. Lankford, Chief Inspector

Ernest N. Cory, State Pathologist  
R. A. Jehle, State Pathologist

Certified  
Plants

Satisfaction  
Guaranteed

PRICE LIST  
Brittingham's Fine Quality  
Strawberry Plants

FIELD TESTED

									5000 per 1000
Early Varieties	25	50	100	200	300	500	750	1000	
	plants	plants	plants	plants	plants	plants	plants	plants	plants
TEMPLE .....	\$1.00	\$1.65	\$2.60	\$4.55	\$5.85	\$8.15	\$10.75	\$13.00	\$12.00
DORSETT .....	1.05	1.75	2.80	4.90	6.30	8.75	11.55	14.00	13.00
FAIRFAX .....	1.05	1.75	2.80	4.90	6.30	8.75	11.55	14.50	13.50
HOWARD 17 ....	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	12.50
PREMIER .....	1.00	1.70	2.70	4.75	6.10	8.45	11.15	13.50	12.50
MIDLAND .....	1.15	1.90	3.00	5.25	6.75	9.40	12.40	15.00	14.00
BLAKEMORE ..	.90	1.50	2.40	4.20	5.40	7.50	9.90	11.50	10.50
Midseason Varieties									
BIG JOE .....	1.00	1.65	2.60	4.55	5.85	8.15	10.75	13.00	12.00
CATSKILL .....	1.05	1.75	2.80	4.90	6.30	8.75	11.55	14.00	13.00
SPARKLE .....	1.05	1.75	2.80	4.90	6.30	8.75	11.55	14.50	13.50
FAIRLAND .....	1.05	1.75	2.80	4.90	6.30	8.75	11.55	14.50	13.50
Late Varieties									
FAIRPEAKE ...	1.10	1.80	2.90	5.10	6.50	9.10	12.10	14.50	13.50
LUPTON .....	.90	1.50	2.40	4.20	5.40	7.50	9.90	12.00	11.00
CHESAPEAKE ..	1.15	1.90	3.00	5.25	6.75	9.40	12.40	15.50	14.50
Very Late Varieties									
RED STAR .....	1.10	1.80	2.90	5.16	6.50	9.10	12.10	14.50	13.50
Everbearing Varieties									
GEM .....	1.90	3.15	5.00	8.75	11.25	15.65	20.65	25.00	24.00
MASTODON ....	1.90	3.15	5.00	8.75	11.25	15.65	20.65	25.00	24.00

**NOTICE** 2000 Plants of any variety 25c less per 1000 than 1000 price listed above.  
3000 Plants of any variety 50c less per 1000 than 1000 price listed above.  
4000 Plants of any variety 75c less per 1000 than 1000 price listed above.

On quantities of more than 5,000 plants of one variety, write for quantity price.

All prices quoted are F.O.B. Salisbury, Maryland.

PAYMENT

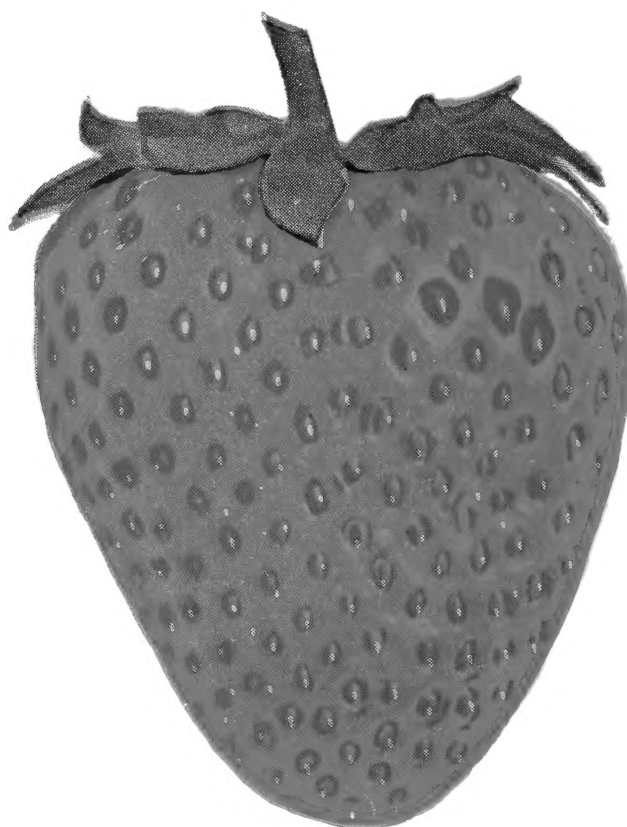
Please remit by post office money order, bank draft or check. Any order will be booked if one fourth its value is received with order and balance received before date of shipment. Transportation is not prepaid.

**JAMES W. BRITTINGHAM**  
Ocean City Boulevard  
SALISBURY, MARYLAND

*Brittingham's*

**PLANTS** *for* **GOOD QUALITY  
HEAVY YIELDS**

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**JAMES W. BRITTINGHAM**

Ocean City Boulevard

**SALISBURY, MARYLAND**